

CURRICULUM VITAE

PERSONAL INFORMATION

Name Sara Colnago

Nationality Italian

Date of birth 25/02/1982

PRESENTATION

My strong interpersonal skills, my analytical thinking and my curiosity towards technological innovation have allowed me to become CEO of Business Competence and Co-Founder of various startups including Swascan for Cyber Security.

A summary of my skills:

- Strategic business vision, identification of business opportunities and management of relations with strategic partners.
- Management of innovative projects and anticipation of market technological trends.
- Focus on the launch of start-ups, which have become a distinctive feature of my profile and skills.

Over the years, the main results achieved have concerned:

- A constant growth in turnover, year after year, in contrast with the contracting IT market.
- The investment each year of the profit in innovative projects.
- The launch of about one start-up every year with the character of innovation and technology.

WORK EXPERIENCE

February 2018 – Present
CO-FOUNDER
SWASCAN S.r.l.

In 2018 I co-founded Swascan. In just 3 years it has evolved from simple startup to the the first Italian Cyber Security Company to own a Cyber Security Testing and Threat Intelligence Platform, as well as a Cyber Security Research Centre of excellence. Since October 2020, Swascan has been an integral part of Tinexta Cyber (Tinexta S.P.A.), becoming an active leader in the first national Cyber Security Centre. **As co-founder** I contributed to developing the startup from its birth, growth and maturity, managing marketing area, internal organization, international brand image and venture capital relationships.

September 2009 - Present
CEO
BUSINESS COMPETENCE S.r.l

Business Competence is a software house and media agency focused on IT services and products. It deals with consulting, social media and communication services, innovative project development and HR recruiting. **As CEO** I'm in charge of coordinating the different departments such as HR, PR and Project management. Business Competence reinvests profits in many innovative projects giving me the possibility to co-founding startup such as:

- **Dogalize**, a social network dedicated to pets.
- **SOONS**, the first Social TV and Instant Polling Platform.
- **C-Network**, a TV network and technology based on the acquisition of the C-You.
- **Facearound**, a multiplatform app of geo-research completely integrated into Facebook.

March 2007 - September 2012
HR MANAGER
MONSTER ITALIA S.r.l
BUSINESS COMPETENCE S.r.l

I developed an over ten-year experience in **HR Area**, administrating HR teams and focusing on the following activities:

- Custom-designed selection projects for client companies (industry, ICT, trade, chemical-pharmaceutical field).
- Mapping professionalism.
- Draw up announcements and manage the related visibility.
- Screening curricula and selection interview conductions.

AWARDS

- 🏆 2022 - Inspiring 50th Women in Tech (Europe) - AccelerateHER
- 🏆 2021 - Inspiring 50th Women in Tech (Italy) - AccelerateHER
- 🏆 2019 - Entrepreneurial Winning Women - EY
- 🏆 2018 - Top 100 Women Tech Influencers - Forbes
- 🏆 2016 - Finalist "Premio Innovazione Italia"
- 🏆 2016 - Finalist "Premio Marzotto speciale" - Cisco
- 🏆 2016 - Finalist "Premio Marzotto speciale" - Aubay
- 🏆 2015 - Finalist "Webby Awards, New York"
- 🏆 2014 - Winner "European Lovie Awards, Londra"
- 🏆 2014 - Finalist "U.S. & Mobile App Design Awards"
- 🏆 2014 - Finalist "App Circus, Parigi"
- 🏆 2014 - Honorable Mention "Nuove Frontiere Dei Social Media"
- Associazione Italiana Donne Inventrici e Innovatrici
- 🏆 2014 - Finalist "Premio YouImpresa" in "Milano Produttiva"
- Camera di Commercio di Milano
- 🏆 2014 - Finalist "Vator Splash, Los Angeles"
- 🏆 2013 - Winner "Premio Donna Imprenditrice" - SMAU
- 🏆 2013 - Finalist "30 Startups" - TechCrunch
- 🏆 2013 - Finalist "Community&Social" - MobAppAward

EDUCATION AND TRAINING

- 2011** Wolters Kluwer Italia
Master Administration and Personnel Management
- 2006** Università Cattolica del Sacro Cuore
Degree in Psychology
- 2001** Scientific High School
High School Diploma

MOTHER TONGUE**ITALIAN****OTHER LANGUAGE****ENGLISH**

Listening B2
Reading B2
Speaking B2

DRIVING LICENCE**B**