

LE ORGANIZZAZIONI SONO
COMMUNITY



**LE ORGANIZZAZIONI SONO...
...NODI DA SCIogliere**



**IL CLIENTE NON ACQUISTA...FA UNA
ESPERIENZA**

**PROBLEM
SOLVING**

CURA

**RAPPORTO CON
IL CLIENTE**

PRESENZA

ADATTAMENTO

A high-angle, wide shot of a massive crowd of people, all wearing bright yellow t-shirts. They are arranged in dense, roughly parallel rows, filling the entire frame. The perspective is from above, looking down on the group. The lighting is bright, suggesting an outdoor setting during the day. The overall impression is one of a large-scale organized event or gathering.

LE ORGANIZZAZIONI...

...NON POTRANNO PIÙ ESSERE COSÌ...

MA COSI...



*Per quanto tu possa essere
smart da solo non ce la fai!*



Vero che di solito ci facciamo aiutare...



...MA LA COMMUNITY È ALTRA COSA



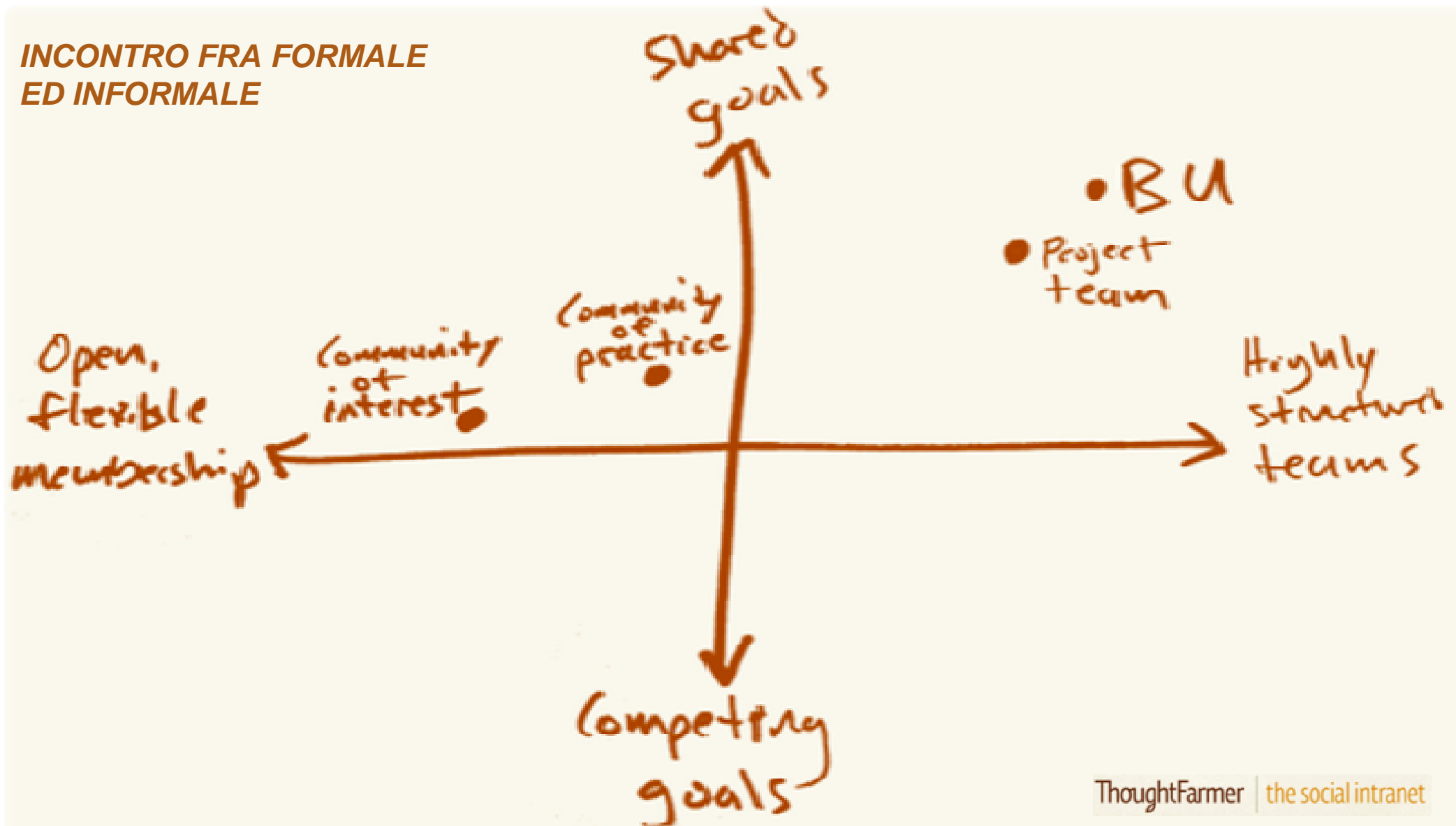
EMPOWER

ENHANCE

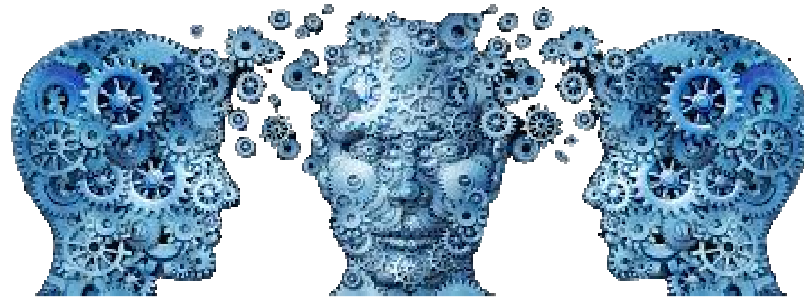
ENGAGE

ENABLE

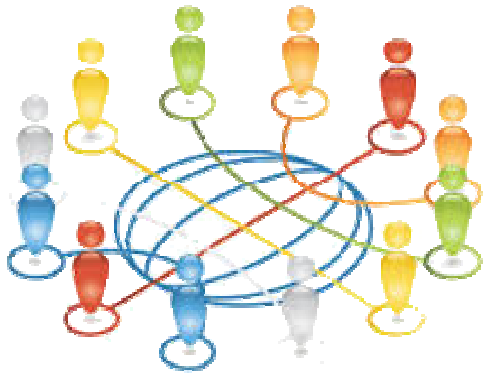
INCONTRO FRA FORMALE
ED INFORMALE



KNOWLEDGE SHARING

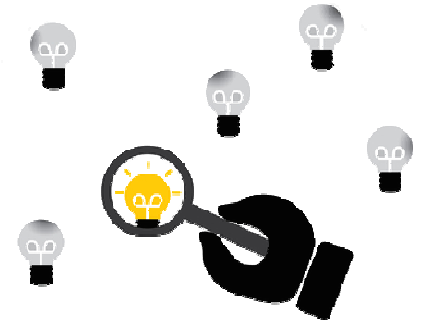


INFORMATION FLOW



THE POWER OF COLLABORATION

INNOVATION



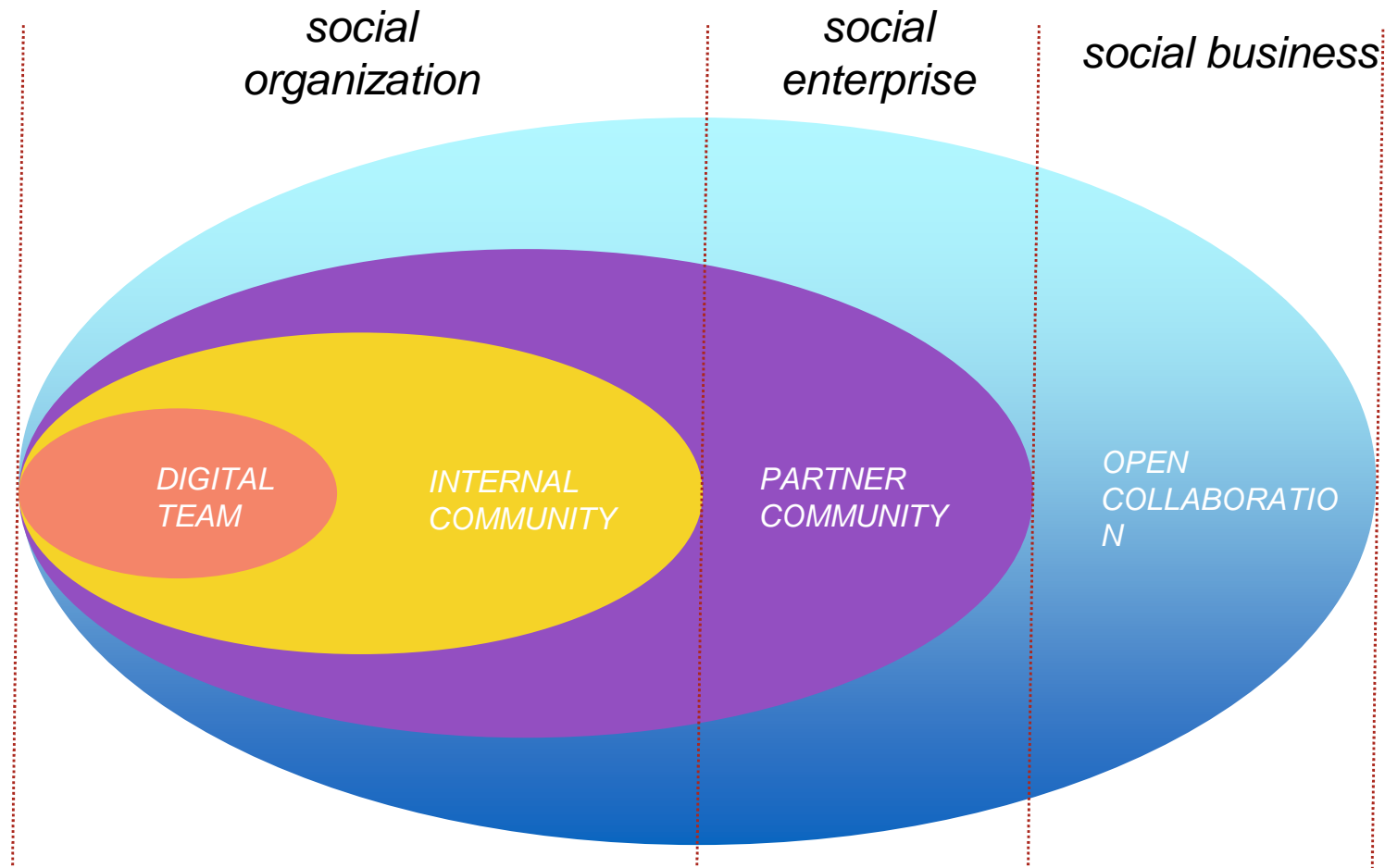
PROBLEM SOLVING



TASKING



COLLABORATING ECOSYSTEM



COMMUNITY IS NOT

PLATFORM

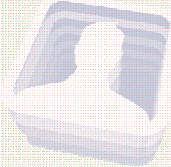
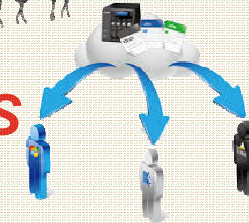


FORUM

wiki

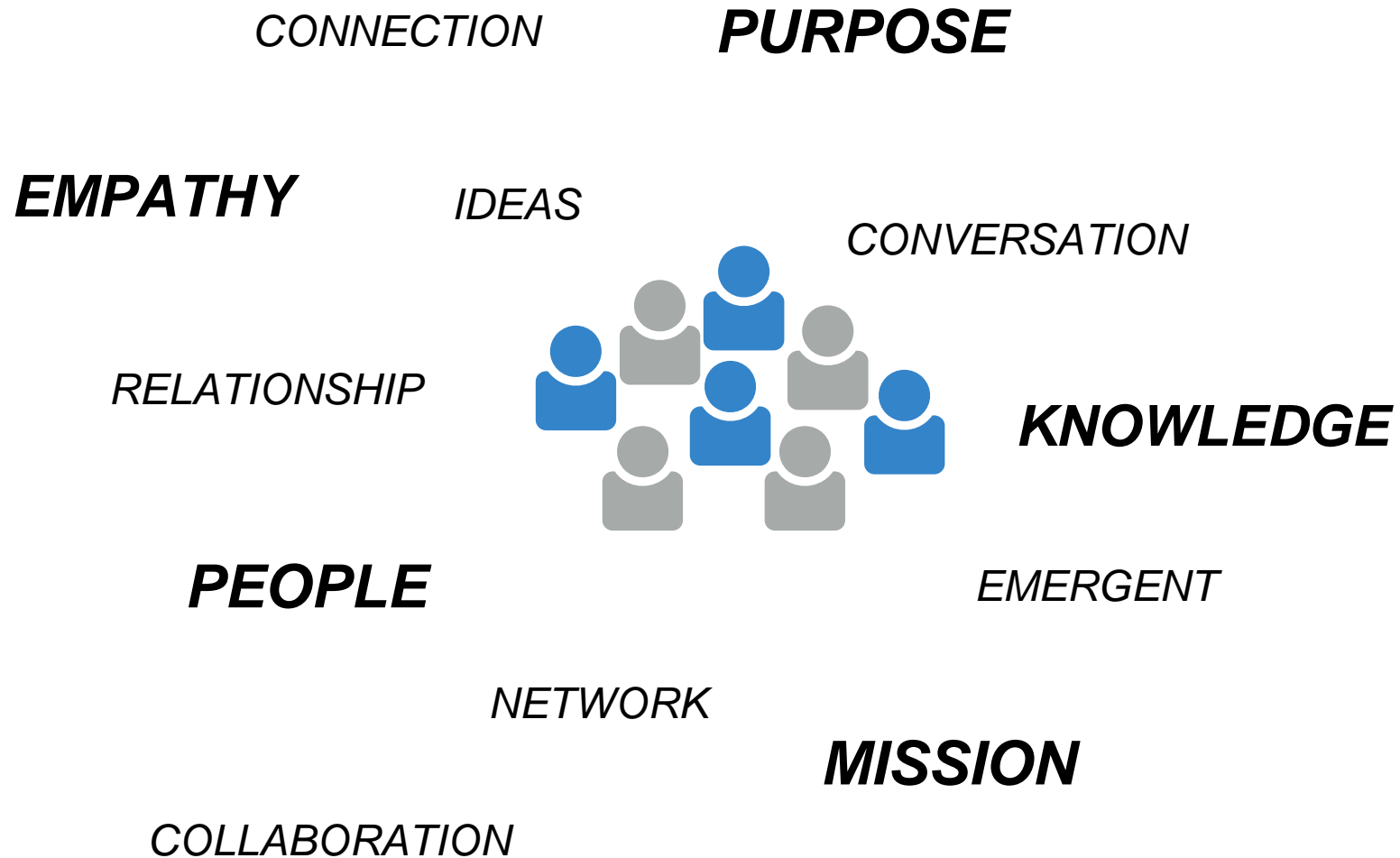
TOOLS

BLOG



jive

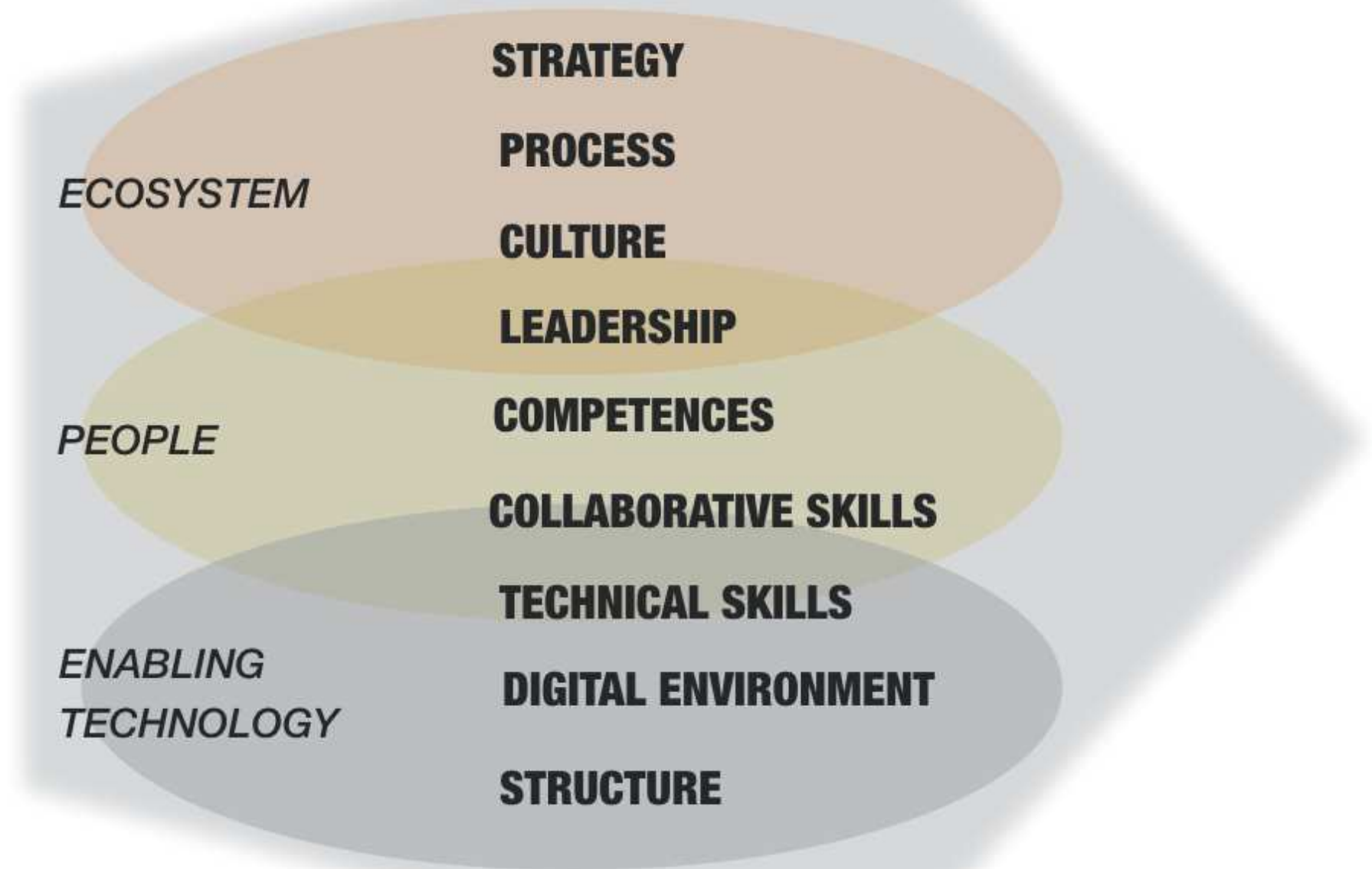
COMMUNITY IS



A weathered, rectangular sign with a white background and a black border is mounted on a wall of vertical wooden planks. The sign features the text "TIME FOR CHANGE" in a bold, dark green, sans-serif font. The sign shows signs of age and wear, with some peeling paint and a small hole near the top right corner. The wooden background is composed of vertical planks with visible knots and grain, illuminated by warm, directional lighting from the upper left.

TIME FOR CHANGE

SYSTEMIC APPROACH



PARTICIPATED PROCESS

