

LE PROFESSIONI
DEL FUTURO

Do What You Can't



Antonio Bosio

Product and Solutions Director @ Samsung

SAMSUNG

MILANO
DIGITAL
WEEK
15-18-03-2018
LE SPALLO

InTribe
Listen - Influence - Anticipate

ASSEPRIM
FEDERAZIONE NAZIONALE SERVIZI
PROFESSIONALI PER LE IMPRESE

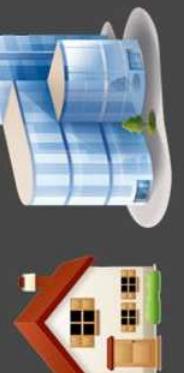
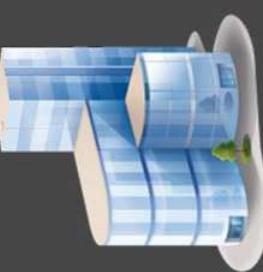
SAMSUNG MARKET APPROACH

LE PROFESSIONI
DEL FUTURO

B2C

B2B

C2B



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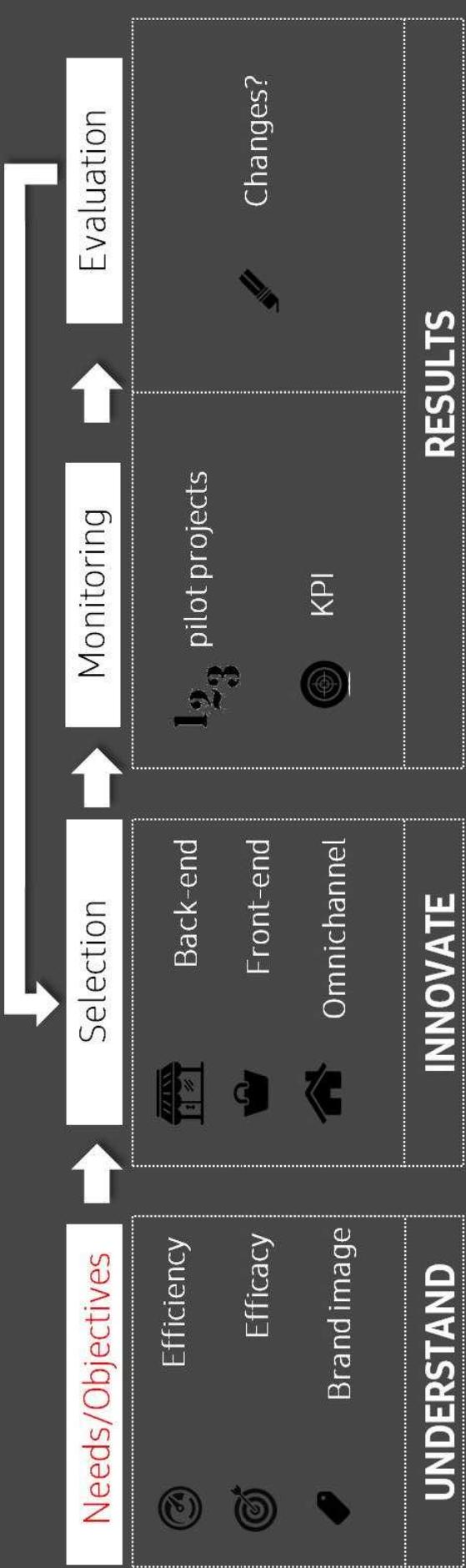
MILANO
DIGITAL
WEEK
10-13 NOVEMBRE
CONFERENZA

InTribe
Listen - Influence - Reciprocate

ASSEPRIM
ASSOCIAZIONE
PROFESSIONISTI
PER IL
MARKETING
E LA COMMERCIALE

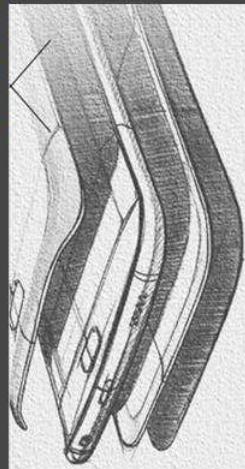
LEADING THE INNOVATION

LE PROFESSIONI
DEL FUTURO



LE PROFESSIONI
DEL FUTURO

THIRD PARTIES SOLUTIONS



ACCESSORIES



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DEVICES



SAMSUNG SOLUTIONS



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DIGITAL
WEEK
10-13 NOVEMBRE
CONFERENZA

InTribe
Listen - Influence - Participate

ASSEPRIM
ASSOCIAZIONE
PROFESSIONALE
DI SERVIZI
INFORMATIVI
ED ELETTRONICI

IT CONSUMERIZATION

LE PROFESSIONI
DEL FUTURO



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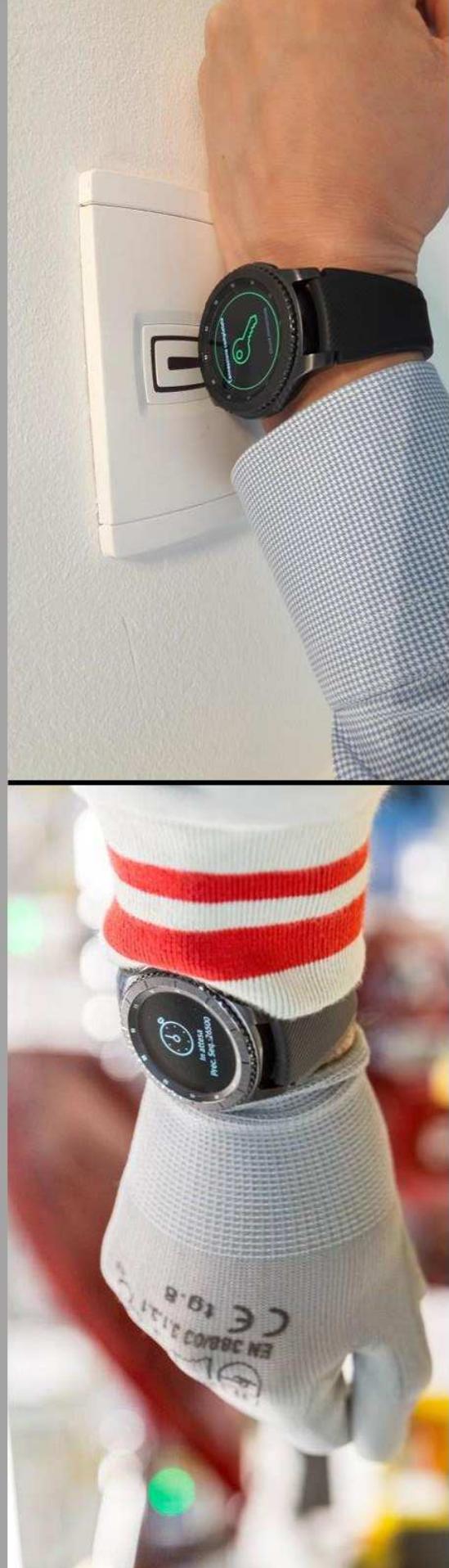
MILANO
DIGITAL
WEEK
10-11-12 NOVEMBRE
CONFERENZA

InTribe
Listen - Influence - Participate

ASSEPRIM
ASSOCIAZIONE
PROFESSIONALE
PER IL SERVIZIO
INFORMATICO

LE PROFESSIONI
DEL FUTURO

WEARABLES - Gear S3 and Gear Fit



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MILANO
DIGITAL
WEEK
10-13 NOVEMBRE
CONFERENZA

InTribe
Listen - Influence - Participate

ASSEPRIM
ASSOCIAZIONE
PROFESSIONALE
DEI PROFESSIONALI
DELL'ELETTRONICA
ED ELETTRICITÀ

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LE PROFESSIONI
DEL FUTURO

WEARABLES – Gear VR



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PROFESSIONALE
PER IL SERVIZIO
INFORMATICO

LE PROFESSIONI
DEL FUTURO

SMART PRODUCT



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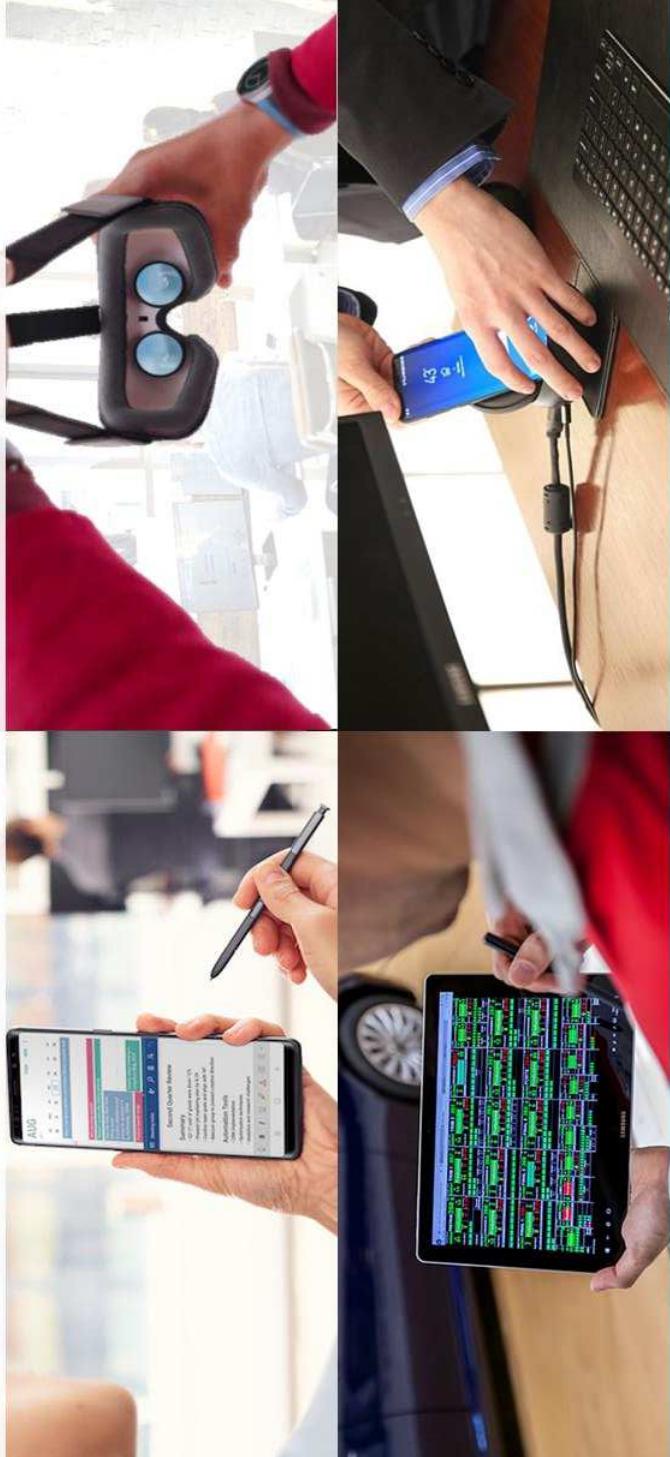
MILANO
DIGITAL
WEEK
10-13 NOVEMBRE
CONFERENZA

InTribe
Listen - Influence - Participate

ASSEPRIM
ASSOCIAZIONE
PROFESSIONALE
PER IL SETTORE
MANIFATTURIERO
INDUSTRIALE E
SERVIZI

LE PROFESSIONI
DEL FUTURO

DIGITAL EVERYWHERE



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MILANO
DIGITAL
WEEK
10-13 settembre
CONFERENZA

InTribe
Listen - Influence - Participate

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ASSOCIAZIONE
PROFESSIONISTI
PER IL SERVIZIO
INFORMATICO

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NEW DIFFERENT STAKEHOLDERS

IT DIRECTOR

TOP MANAGEMENT

HR DIRECTOR

Security - Innovation - Procurement

Marketing Director

Digital - Social

SALES DIRECTOR

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MILANO
DIGITAL
WEEK
10-12 dicembre
CONVEGNO

LE PROFESSIONI
DEL FUTURO

Thank
You

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