



PUBLIC SPEAKING IN ENGLISH - 16 ORE
giovedì 17-24-31 Ottobre 2024 – giovedì 7 Novembre 2024
dalle 9.00 alle 13.00

DOCENTE

Aaron Gordon

PROGRAMMA

This course is intended for all those participants who wish to master the craft of public presentation. The goal of the course is to provide participants with a true and proper “English mind set”. Special attention will be given to body language (modality) to better understand and master the skills required.

A pre-work will be provided to better understand the needs and areas of greatest interest.

Every person will be given a personalised feed-back and individual development plans, according to the style and needs.

The course will see the participants presenting their materials on rotation (feedback will be given individually by means of personalised observations).

Participants will be given feed-back on the following:

1. Effectiveness of presentation and communicational goals
2. Use of language- personalisation and simplification
3. Rhythm/time management
4. Ability to improvise/break away from audio-visual material
5. Managing critical situations (interruptions, breakdowns, negative audience...)
6. Congruence between verbal and nonverbal communication
7. use of metaphorical/effective style Vs. technical jargon
8. body language – energy and style
9. Visual layout – how to prepare effective slides
10. Storytelling – how to narrate and involve your audience

The workshop will deal with the personal characteristics of the communicators, to highlight areas of strength and of improvement. Communication styles patterns will be introduced to emphasize what aspects of communication can arise when people give presentations to audiences. Participants will be given tools and instruments to empower the best of their performances. Body language and non-verbal communication.

Feed-back will consist in:

1. use of language – from repetitive forms to powerful structures – style, idiomatic forms, personalization, adaptation
2. introducing effectiveness by means of visual metaphors, non-technical language
3. Empowering the awareness of body language (proxemics, energy, rhythm, use of audience, use of eye-contact...)
4. monitoring of common linguistic traps such as false friends, avoiding repetitions, use of a more sophisticated and “English” approach
5. Understanding the keys of English language presentations – from narrative/explicative to visual and energetic “straight to the point” effectiveness.

SEDE DEL CORSO

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PER ULTERIORI INFORMAZIONI

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