Digital Transformation: istruzioni per l'uso

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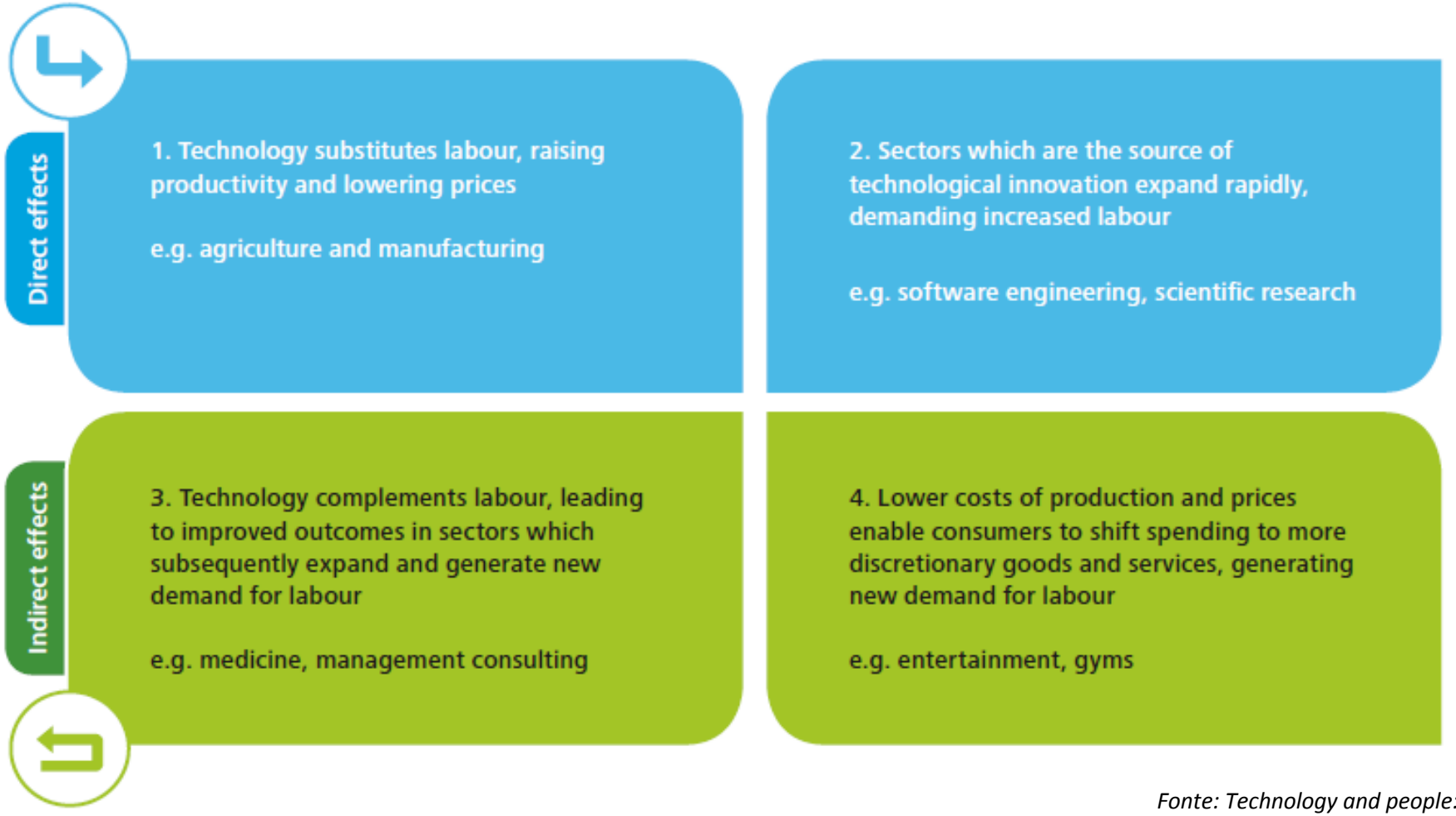
Impatti della tecnologia sul lavoro



Fonte: Technology and people: the great job-creating machine

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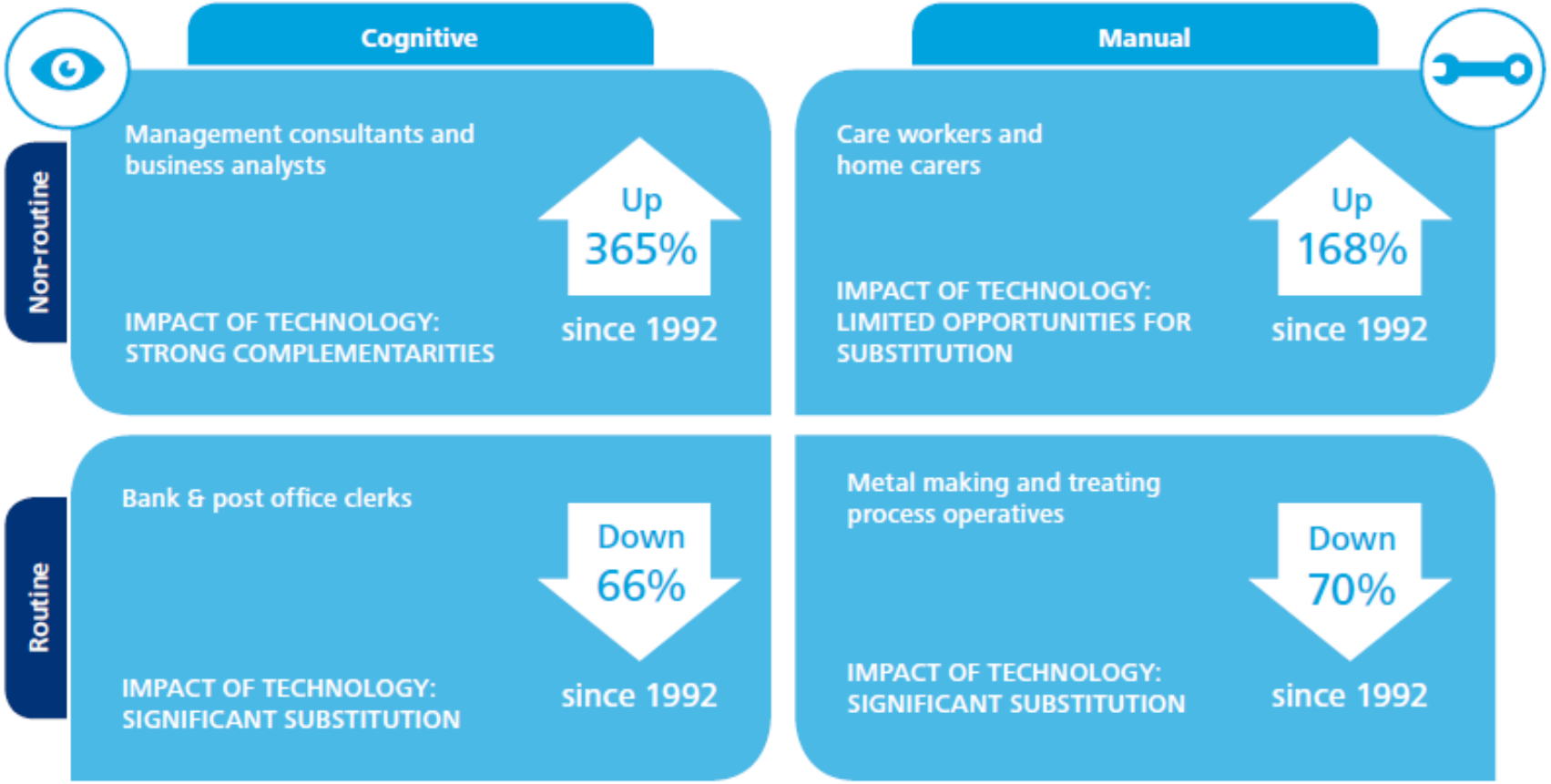
trasformazione delle professioni



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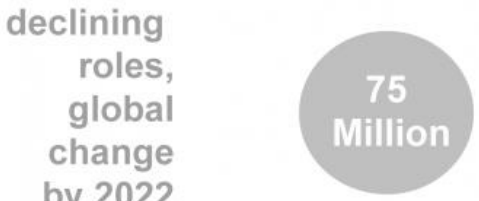
La richiesta di professioni nel 2022

Top 10 Emerging

1. Data Analysts and Scientists
2. AI and Machine Learning Specialists
3. General and Operations Managers
4. Software and Applications Developers and Analysts
5. Sales and Marketing Professionals
6. Big Data Specialists
7. Digital Transformation Specialists
8. New Technology Specialists
9. Organisational Development Specialists
10. Information Technology Services



Top 10 Declining

1. Data Entry Clerks
2. Accounting, Bookkeeping and Payroll Clerks
3. Administrative and Executive Secretaries
4. Assembly and Factory Workers
5. Client Information and Customer Service Workers
6. Business Services and Administration Managers
7. Accountants and Auditors
8. Material-Recording and Stock-Keeping Clerks
9. General and Operations Managers
10. Postal Service Clerks

Fonte: Future of Jobs Report 2018 - WEF

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Sundar Pichai
CEO Google
Launching Job Training Initiative of $ 1B (Oct-17)

"AI is one of the most important things humanity is working on. It is more profound than electricity or fire."

The nature of work is fundamentally changing, and that is shifting the link between education, training and opportunity.

© Randstad

Jason Furman

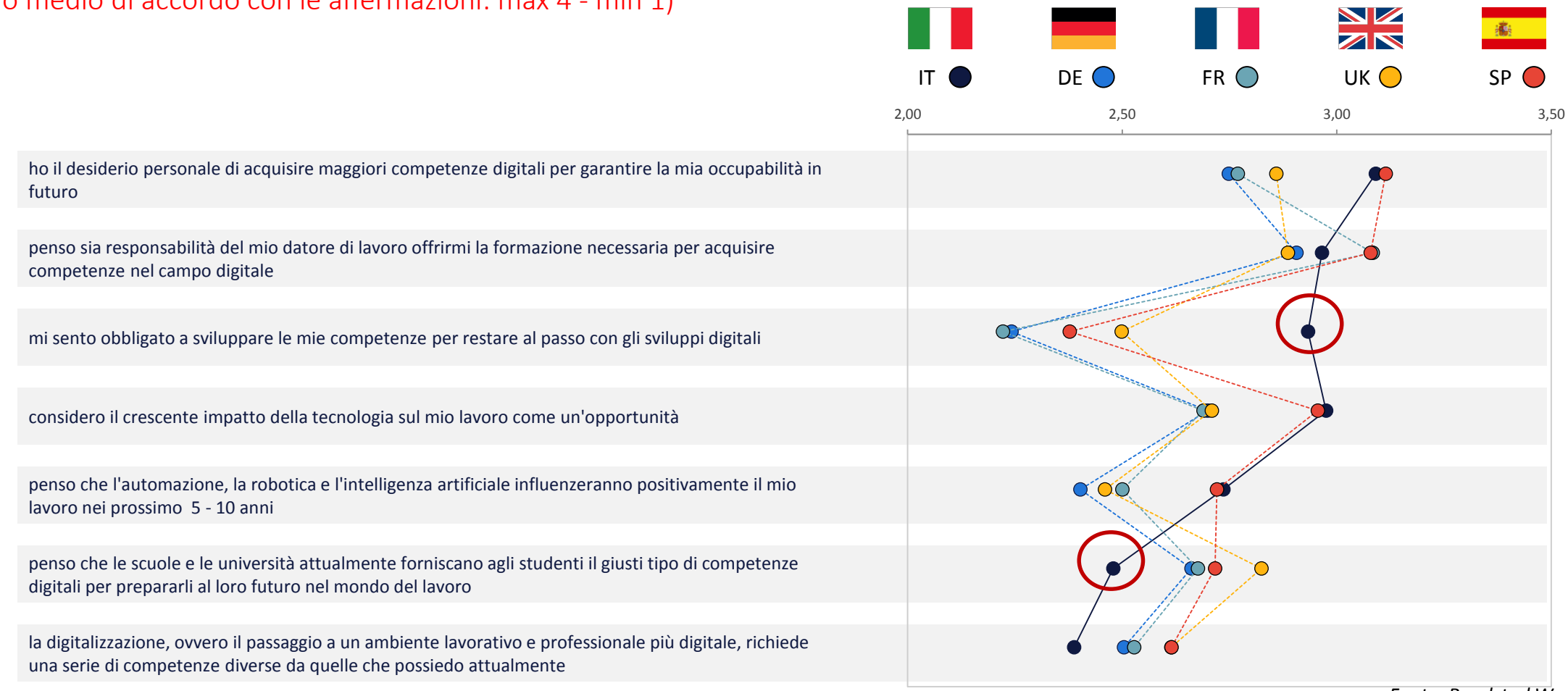
President Obama's top economic adviser

Professor at Harvard

"As new technologies come, they destroy jobs and they create jobs. And I don't see that [job destruction] in the data, because, in fact, productivity growth is lower now than it used to be—which is to say, there are fewer machines taking humans' jobs rather than more. So I don't think we're in some brand-new era of change"

l’impatto dell’intelligenza artificiale sul lavoro.

(grado medio di accordo con le affermazioni: max 4 - min 1)



Fonte: Randstad Workmonitor

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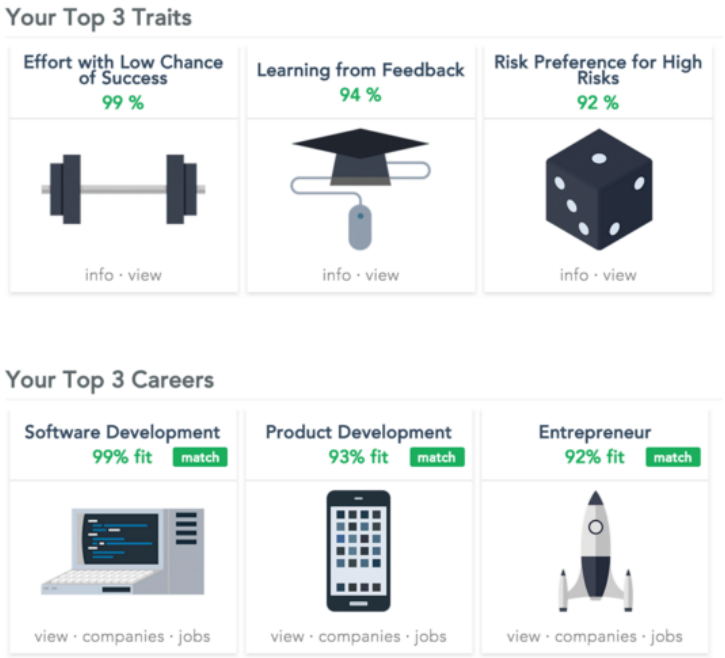
pymetrics

pymetrics uses artificial intelligence and neuroscience to sort candidates to the best job fit



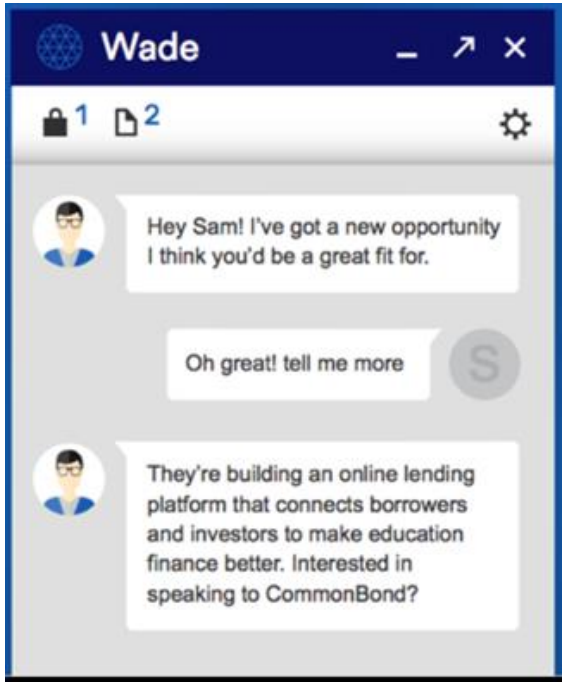
20 short games (1-2 minutes) assess cognitive and personality profile of candidates

measuring 90 cognitive and emotional traits beyond education and background

various use-cases for sourcing, matching, candidate engagement or internal mobility

Wade&Wendy

Wade&Wendy has developed a fully-automated chatbot to interact with candidates/clients using A.I.

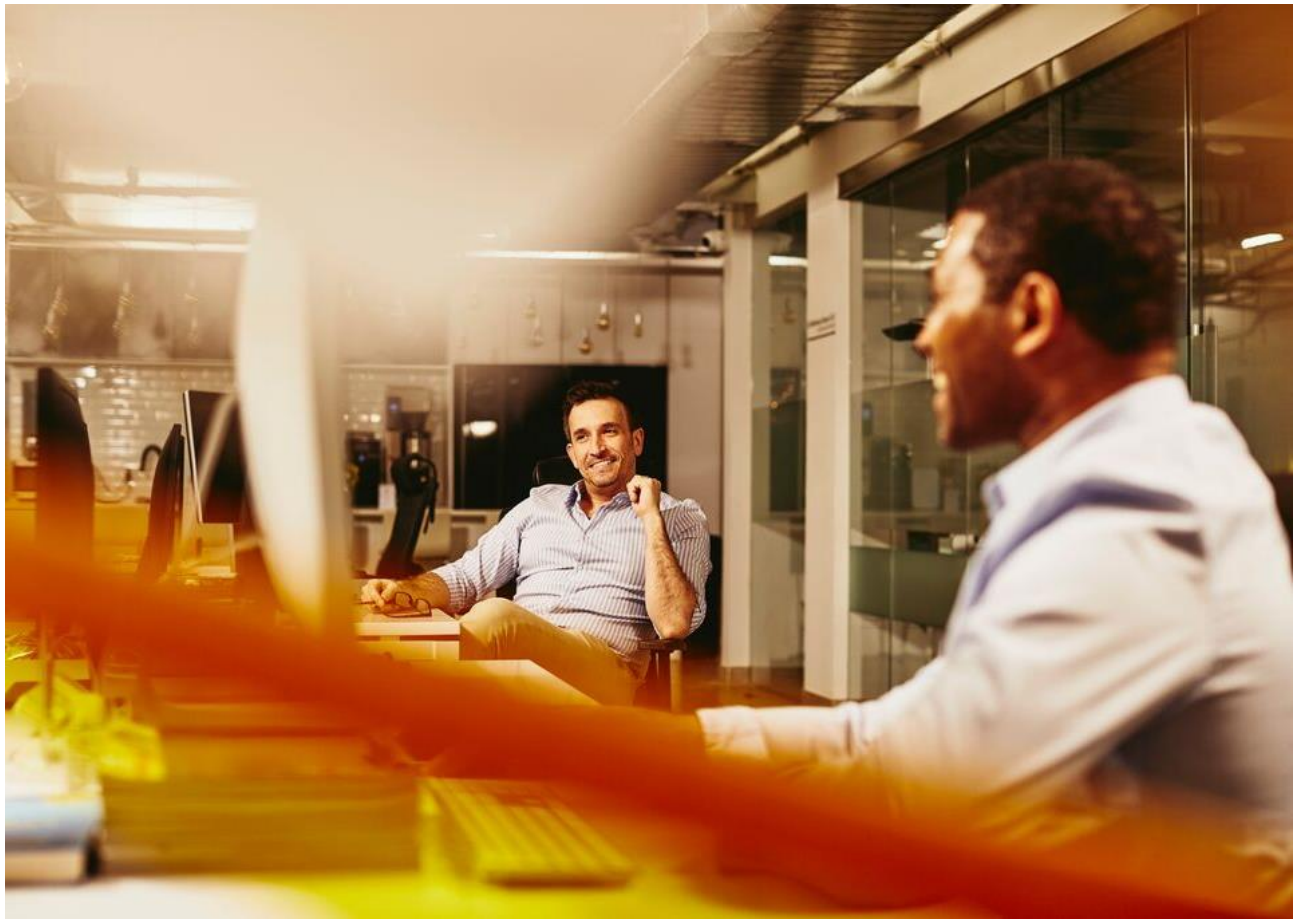


Wade can guide applicants through job opportunities

Wendy can assist hiring managers build their teams

W&W trigger the most comprehensive conversations around job opportunities

I pilastri per la trasformazione



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